



THEY SMILE NOW at their Timidity Over Oil Heat

The blessings and happiness that have come to this old couple sums up the story of oil heat as you would like to know it in your home.

In years, they are past three-score. Too old to be burdened with the care of the heating plant. Too needful of even heat to withstand the fluctuations of a temperamental furnace.

They are living all over again

It was difficult for them to decide on an oil burner. It was so new-fangled. Could one be sure of it? Suppose it did not work—what then? How could it hold the temperature at exactly 75 degrees? And the cost. It must be terribly expensive!

They smile now at their timidity. For four joyous years they have basked in generous warmth. They are living all over again.

No longer do they huddle over the radiator on the sheltered side of the house. Their Paisley shawls are left in the cedar chest. Upstairs, downstairs, it is always the same. They have seven "living" rooms in place of one.

In this atmosphere of sublime comfort, life for them is a sweet song. The benign influence of even, dependable heat is melting their natures. Good health has returned. The ease, the comfort, the clean-

liness of it all is adding years to their span. Years to enjoy their children's children.

Burner pays for itself

Happily for these frugal folk, this wonderful transformation has cost them nothing. In four years they have saved enough in fuel bills, labor and extras to pay for their Oil-O-Matic. Each succeeding year will yield proportionate dividends.

Oil-O-Matic burns fuel oil. A cheaper fuel that supplies more heat units per gallon than more expensive, lighter oils. With no part inside the firebox and operating according to the four natural laws of oil combustion, Oil-O-Matic renders a service that makes the random purchase of an oil burner something to avoid.

A year to pay if you prefer

There's an oilomatician near you. Let him examine your heating system and quote you the cost of a guaranteed installation.

Meanwhile, write for "Heating Homes With Oil." The coupon below brings it free.



Williams Oil-O-Matic Heating Corp.
Bloomington, Illinois N. G. 46

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